

TOURIST DEVELOPMENT COUNCIL EXPENDITURES
CHECKS DISTRIBUTED FOR THE MONTH OF AUGUST 2004

VENDOR	DESCRIPTION	AMOUNT
<u>ADVERTISING</u>		
COOKE COMMUNICATIONS	DAC//TDC/FSHG UMB MTGS	\$86.48
FLORIDA KEYS KEYNOTER	DAC/FSHG MTGS	\$46.40
THE REPORTER	DAC/FSHG/TDC MTGS/LDG REP	\$192.70
TINSLEY ADVERTISING	GEN. ARTS	\$367.61
TINSLEY ADVERTISING	MEDIA MATERIALS	\$10,028.95
TINSLEY ADVERTISING	DIVE UMB	\$1,020.42
TINSLEY ADVERTISING	GEN. FSHG	\$1,088.50
TINSLEY ADVERTISING	PROMO ADV.	\$10,946.80
TINSLEY ADVERTISING	ADV. EXP	\$7,011.41
TINSLEY ADVERTISING	DAC 1 ADV EXP	\$7,473.41
TINSLEY ADVERTISING	DAC 2 ADV EXP	\$927.93
TINSLEY ADVERTISING	DAC 3 ADV EXP	\$1,235.05
TINSLEY ADVERTISING	DAC 4 ADV EXP	\$1,927.05
TINSLEY ADVERTISING	DAC 5 ADV EXP	\$3,995.51
		<hr/> \$46,348.22
<u>BRICKS & MORTAR PROJECTS</u>		
KEY WEST FILM SOCIETY INC	AUDITORIUM PROJ	\$34,993.98
OLD FIREHOUSE PRESERVATION	FIRE STN # 3 PROJ	\$12,388.50
		<hr/> \$47,382.48
<u>VISITOR INFORMATION SERVICES</u>		
MARATHON CHAMBER OF COMMERCE	JUL04	\$6,666.66
ISLAMORADA CHAMBER COMMERCE	JUL04	\$6,666.66
KEY WEST BUSINESS GUILD	JUN04	\$3,041.66
		<hr/> \$16,374.98
<u>EVENTS</u>		
COCONUTS RESTAURANT	DOLPHIN TOURN	\$14,000.00
COOKE COMMUNICATIONS	UNDERWATER MUSIC FEST	\$161.00
FLORIDA KEYS KEYNOTER	UNDERWATER MUSIC FEST	\$180.72
ISLAND OPERA THEATRE	CONCERT SERIES	\$2,133.77
KEY WEST ART & HISTORICAL SOCIETY	HEMINGWAY & EVANS	\$1,479.00
KEYBOARD ADVERTISING	GEIGER KEY DOLPHIN TOURN	\$1,810.65
KEY WEST FISHING TOURNAMENT	RQST15 FY04	\$770.50
KEY WEST GATOR CLUB	DOLPHIN DERBY	\$5,715.58
KEY WEST INVESTMENT SYNDICATE	MTHN OFFSHORE GRAND PRIX	\$120,000.00
OCEAN REEF BTU BACKBONE	BACKBONE CLASSIC	\$1,100.00
WCNK-98.7 CONCH FM	UNDERWATER MUSIC FEST	\$200.00
		<hr/> \$147,551.22
<u>OFFICE SUPPLIES & OPER COSTS</u>		
BUCCANEER COURIER	7/16-8/15/04	\$167.10
DIVERSIFIED SERVICES	JUL04	\$345.00
FEDERAL EXPRESS CORP	SHIPPING	\$316.48
FLORIDA SANITARY SUPPLIERS	HIGGS BCH OPER. SUPPLIES	\$366.14
NATIONAL SECURITY ALARM	LTHSE UPGRADE	\$3,456.25
OFFICE DEPOT INC	OFFICE SUPPLIES	\$417.69
OLIMAR SAND & GRAVEL	HIGGS BCH MAINT	\$4,111.80
PITNEY BOWES INC	6/30-7/30/04	\$151.00
POWERLOGICS INC	OFFICE SUPPLY	\$198.00
ROBBIE'S SAFE HARBOR MARINA	JUL04 MAINT SMTR & REST BCH	\$11,476.25
ROBBIE'S SAFE HARBOR MARINA	JUL04 MAINT HIGGS BCH	\$8,410.79
ROBBIE'S SAFE HARBOR MARINA	JUL04 MAINT VET PARK	\$1,299.28
ROBBIE'S SAFE HARBOR MARINA	JUL04 MAINT HH PARK	\$1,582.87
SABINE PONS CHILTON	COMPUTER MOUSE	\$9.99
XEROX CORP	JUL04 FAX	\$78.00
ZENITH INSURANCE CO	WORKERS COMP 8/1-10/31/04	\$1,236.00

\$33,622.64**PERSONAL SERVICES**

3406 N. ROOSEVELT BLVD

\$0.00

\$0.00**PUBLIC RELATIONS**

STUART NEWMAN ASSOCIATES

PR EXP

\$23,627.78

\$23,627.78**SALES & MARKETING**

AMEUROP PHONE ASSIST

JUL04

\$1,500.00

CELLET TRAVEL SERVICES

JUL04 FEES UK & GY

\$5,666.66

CELLET TRAVEL SERVICES

EXP

\$169.88

GES EXPOSITION SERVICES

BOOTH EXP-ITME,IL. 9/27-30/04

\$3,426.32

GES EXPOSITION SERVICES

LA CUMBRE,FL 9/9-10/04

\$112.36

GET IT ACROSS

AMSTERDAM 7/6-7/04

\$1,300.00

KERMIT INC/KEY WEST KEY LIME SHOPPE

JELLY BEANS

\$445.41

KEY WEST ALOE

PROMO STUFF

\$594.60

METROPOLITAN PIER & EXPO

ELEC-ITME,IL 9/28-30/04

\$245.00

RITA BROWN

PROMO STUFF-PACIFIER PROD

\$36.67

TOM STACK & ASSOC

STARFISH

\$125.00

VISIT FLORIDA

UK SLS MSN 9/13-17/04

\$2,900.00

\$16,521.90**TELEPHONE & UTILITIES**

BELLSOUTH

2941936JUL04

\$232.62

BELLSOUTH

2942901JUL04

\$938.95

CITY OF KEY WEST

AUG04 LT HSE

\$780.93

CITY OF KEY WEST SCALE

HIGGS BCH

\$179.05

FKAA

AUG04 WH

\$885.37

KEYS ENERGY SERVICES

TDC AUG04

\$523.93

\$3,540.85**TRAVEL**

JESSICA MAZZOLA

TIA,MA 8/20-25/04 ADV. TVL

\$1,025.75

HAROLD WHEELER

ORLANDO 8/8-10/04

\$351.98

KEY WEST TRAVEL CONDO

R.BROWN-UK 5/14-26/04

\$1,060.48

KEY WEST TRAVEL CONDO

H.WHEELER-ORLANDO 8/8-10/04

\$384.80

MAXINE PACINI

APR-AUG04 MTG

\$677.40

RITA BROWN

5/17/04 REIMB

\$109.07

RITA BROWN

8/7/04 REIMB

\$80.38

RITA BROWN

UK 5/14-21/04 FINAL TVL

\$1,076.89

STEVE K SMITH

NORTHALSTED,CHICAGO 8/4-9/04

\$1,419.28

STEVE K SMITH

PRIDEFEST,SAN DIEGO 7/29-8/2/04

\$1,807.68

SUSANNE TORTU

AFF MTG,DC 9/7-10/04

\$1,124.00

\$9,117.71**TOTAL** \$344,087.78